FORMAT GRID

Circle One: Men - Women - Total Persons

Fill In Stations Who Own The Demo	DEMOGRAPHIC						
	12-17	18-24	25-34	35-44	45-54	55-64	+
WAAA							
WBBB							
WCCC							
KAAA							
KBBB							
KCCC							
CFFF							

F.S. AC
LP Rock
(Unknown)
Gold
Lite AC
Big Band
Talk

Use recent ratings **figures,** either monthly or quarterly (or whatever schedule your station/market **receive**). Plot list of stations down left hand **column...then** see **who's** ranked #1 or #2 in each demo. Use seperate forms for Men, Women, Adults.