

SALES COMMERCIAL ORDER

Account Executive: \_\_\_\_\_ Todays Date: \_\_\_/\_\_\_/\_\_\_

( ) **Tape Provided** ( ) **Copy Provided** ( ) **Need \_\_\_ Spot(s)** Written

( ) **Spec Copy** Needed For Client Approval By: \_\_\_\_\_ AM PM \_\_\_/\_\_\_/\_\_\_

Copy Start Date: \_\_\_/\_\_\_/\_\_\_ Copy End Date: \_\_\_/\_\_\_/\_\_\_ Cart #: \_\_\_\_\_

Client: \_\_\_\_\_

Location: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Spot Length: ( ) :30 ( ) :60 Needed By: \_\_\_\_\_ AM PM \_\_\_/\_\_\_/\_\_\_

Rotation Information: ( ) 100% ( ) Even ( ) Other \_\_\_\_\_

Spot Tone: ( ) Serious ( ) Humorous ( ) Light ( ) Hard

Spot Tempo: ( ) Fast ( ) Medium ( ) Slow

Announcer: ( ) Male ( ) Female ( ) Either ( ) Multi-Voice

**COPY INFORMATION**

Slogan/Catch Phrase: \_\_\_\_\_

Central Theme: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Objective: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

ATTACH ANY ADDITIONAL COPY **FACTS!**

BELOW IS FOR PRODUCTION USE ONLY!

Copy Received: \_\_\_\_\_ AM PM \_\_\_/\_\_\_/\_\_\_

Copy Finished: \_\_\_\_\_ AM PM \_\_\_/\_\_\_/\_\_\_

Comments: \_\_\_\_\_